## THE HOT TAKE

## RETOOL

Transport Topics' 2-day virtual event covered the big issues faced by those making truck-based decisions. These sessions sought to help heads of fleet maintenance and fleet technology retool their thinking about everything from technician management to business process automation. What follows are some of the biggest takeaways.

Mapping the journey from invention to adoption for next gen trailer tech with Robert Braswell. 2

How the industry and trucking tech has evolved in the past 35 years with Tom McLeod.

3

Building a driver's custom coaching plan by using video, telematics data, and predictive analytics.

4

How integrating tire pressure monitoring sensors with tire inflation systems offers fleet operators more data.

## 5

How safety technology is developed in response to prevailing issues and best uses. 6

Cybersecurity's growing role in operational planning for fleets.

7

How to best recruit, hire, and maintain technicians for your fleet. 8

The increased logistical complexity in expanding your services to include final mile.



